

February 9-12, 2023

acctconference.com

ACCT Association for  
Challenge Course  
Technology

Portland, OR

# ACCT International Conference & Expo

Adventure Industry Business Leaders  
Never Miss the ACCT Conference & Expo!

## Who attends?

Challenge Course, Canopy/Zip Line Tour and Aerial Adventure Course owners, operators, facilitators, trainer-testers, builders, installers, manufacturers, attorneys, higher-education faculty, K-12 teachers, camp personnel, programmers, social services agency officials, YMCA, Boy Scouts of America, Girl Scouts of America, hospitals, law enforcement, military, challenge course consultants, entrepreneurs, ski resort owners and other challenge course professionals.



In 2022 attendees came from 21  
different countries



"Exhibiting and sponsoring at the ACCT Conference is a no-brainer for us each and every year! The zipline and aerial park community is a core community of ours, and there is no better place to connect with this community than at this conference! There simply is no better place to get an outstanding ROI on your marketing dollars."

Granite Insurance



"For Synergo the ACCT conference, and specifically being a vendor, has always been one of the best ways for us to connect with our peers, colleagues, and to introduce ourselves to new clients. Oftentimes a client has a new project or idea to discuss and the time to meet face-to-face in a high energy atmosphere has proved invaluable in building and maintaining our client relationships."

Synergo



We've now attended ACCT for 10 years. For FotaFlo it's an event we can't miss as it gives us access to key decision makers in our most important target market. - FotaFlo

FotaFlo



Over 570 unique  
organizations represented

## Conference Attendance

source of data 2020 - 2022  
conference registration data



Orlando, FL  
**984**



Palm Springs, CA  
**1014**



Lost Pines, TX  
**1098**



Savannah, GA  
**1138**



Fort Worth, TX  
**1141**



Denver, CO  
**1155**



Raleigh, NC  
**1167**

# Sponsorship

## Top 3 Reasons to Sponsor the 33rd International ACCT Conference & Expo

- 01.** Networking with key decision makers
- 02.** Increase your business exposure within the Zip Line, Ropes Course and Aerial Adventure Park community as well as enhance your customer base.
- 03.** Cross-Marketing opportunities that will benefit your business and strengthen your roots in the industry both in the U.S. and beyond.



## Benefits of Sponsorship

### Product Presentation

Share your message with the ACCT Attendees via a guaranteed spot on the product presentation schedule. *(Does not apply to Silver Tier Sponsors)*

### Larger Booth Size

Need more space to showcase your products and host attendees? Diamond, Gold, and Silver sponsors can take advantage of island booths in prime locations.

### Access to Attendee Contact List

Improve the quality of your marketing lists with highly qualified leads from the ACCT Conference & Expo. Sponsors get access to the opt-in attendee contact list before and after the event.

### More Employee Event Access Passes

Ensure your booth is sufficiently staffed with extra employee passes.

### VIP Passes for Prospective Clients

Provide your clients with extra hospitality at the event. Diamond, Gold, and Silver tier sponsorships come with VIP passes for prospective clients.

### Promotional Opportunity via Event App

Hosting something in the booth? Drive attendees there with on-site push notifications via the event mobile app. *(Exclusive for Diamond and Gold Sponsors.)*

### Vendor Highlight via conference website

Communicate your mission, values, and offerings via your unique online presence on the ACCT Conference Website.

### Pre & Post Event Marketing Opportunities

Communicate your unique offerings, product launches, and educational material via ACCT Email marketing and newsletters.

## Preferred Booth Position

Sponsors have an advanced opportunity to secure booth space. Booth selection is based upon available inventory, sponsor tier, date of commitment, and timeliness of payment.

# Tier Sponsorships

	Diamond	Gold	Silver	ACC Exhibitor	Member Exhibitor	Non-member Exhibitor
<b>Key Benefits</b>						
Limit	3	5	14			
Price	\$ 24,000.00	\$ 16,000.00	\$ 7,995.00	Call	Call	Call
Booth Size	20x30	20x20	20x10	10x10 or 6x10	10x10 or 6x10	10x10 or 6x10
Attendee Contact List (terms apply)	Included	Included	Included	\$295	\$395	\$495
Full Passes for Employees	6	4	2	2	1	0
Exhibit Hall Passes for Employees	12	8	4	1	2	2
VIP Client Passes	3	2	1	N/A	N/A	N/A
Product Presentation*	2	1	N/A	N/A	N/A	N/A
Additional Employee Exhibit Hall Only Pass Starting at	\$295	\$295	\$295	\$295	\$295	\$295

\*Product Presentations slots are only guaranteed to Diamond and Gold sponsors who complete the necessary forms.

<b>Mobile App Benefits</b>						
Splash Page Logo	Included	N/A	N/A	N/A	N/A	N/A
Banner Ads	Included	Included	N/A	N/A	N/A	N/A
Push Notifications	2	1	N/A	N/A	N/A	N/A

<b>Pre/Post-Event Marketing</b>						
Sponsor Edition of Newsletter	Included	Included	Included	N/A	N/A	N/A
Newsletter Ads Post Conference	3	2	1	N/A	N/A	N/A
Newsletter Educational Content Post Conference	3	2	1			
Logo, link, company description on Conference Website	Included	Included	Included	N/A	N/A	N/A
Banner Ad on ACCT website for registration period	Included	N/A	N/A	N/A	N/A	N/A
Banner Ad on Conference website	Included	Included	Included	N/A	N/A	N/A
Company name and listing on conference website	Included	Included	Included	Included	Included	Included
Sponsor Posts on ACCT Social Media	3 Channels	2 Channels	1 Channels	N/A	N/A	N/A

## Additional Sponsorship Opportunities

Registration desk sponsor <b>\$2,995</b>	Service Crew <b>\$2495*</b>	Friday After Hours Reception <b>\$2495*</b>	Padfolio sponsor <b>\$1295*</b>
Conference lanyard sponsor <b>\$3995*</b>	Wednesday Welcome Reception <b>\$2495***</b>	Session track sponsorships (6) <b>\$1295*</b>	Swag Bag <b>\$1295*</b>
Conference Staff Apparel sponsor <b>\$2495*</b>	Thursday After Hours Reception <b>\$2495***</b>	Hotel key card sponsor <b>\$3995*</b>	Coffee Break (4) <b>\$1295**</b>

\*plus cost of item \*\*plus cost of branded goods if desired \*\*\*Organization responsible for all actual food, beverage, and venue expenses.

# Join Us at the 2023 International ACCT Conference & Expo

## Target your audience

ACCT's 1600+ members, including nearly 30 Operational Reviewers, 35 Accredited Professional Vendor Members (PVM's), 8 Accredited Operations and nearly 200 Certified Inspectors, are the largest representative group in the challenge course, canopy tour / zip line, and aerial adventure / trekking park industry in the world. Exhibitors and Sponsors will have access to Industry Professionals & Key Purchasing Decision-makers.

## How will you take advantage of the International ACCT Conference & Expo?

- Announce Product Launches
- Take Customer Orders
- Build Relationships with Prospective Organizations
- Strengthen Relationships with Existing Clients
- Provide Product Training via Product Presentations
- Network with Industry Partners
- Professional Development Through Conference Sessions

## How to become a sponsor?

Sign up to sponsor the 2023 ACCT Conference & Expo by visiting the conference website. Booth preference goes to those who register early! Contact ACCT Events Director at [events@acctinfo.org](mailto:events@acctinfo.org) to learn more about maximizing the return on your investment with us in 2023!

Apply online at: [www.acctconference.com](http://www.acctconference.com)

## Past Exhibitors / Sponsors

ABEE Inc.	CLiC-iT	ISC Ltd.	Smartwaiver
Ace Marine Rigging & Supply	CLIMB Works Design	KANOPEO GmbH	Specialty Vehicles
Action Photo Systems	CMI Corp	Koala equipment	SPS FILETS SAS
Activities & Tours Marketing by TRK Creative Group	CW Design	Kong USA, LLC	Strategic Adventures
adventure climb rescue	Deimos ZipHarness	Landway International	Synergo, LLC
Adventure Designs and Training	EDELRIID North America	LIBERTY MOUNTAIN SPORTS, LLC	Teufelberger Fiber Ropes
Adventure Experiences	EDGIE DESIGNS	Main Street Financial Group, Inc	The Adventure Guild
Adventure Office	Experiential Resources "ERI"	Misty Mountain Threadworks Inc.	The flybook
Adventure Park Insider Magazine	Experiential Systems	NICOPRESS	The Trekking Group
Adventure Suppliers, LLC	Eyolf Inc	Peak Trading Corp/Ropes Course Warehouse	Training Wheels
Aerial Adventure Dome	FareHarbor Holdings LLC	Petzl America	Tree Solutions, Inc.
Aerial Adventure Technologies	Fotaflo	PicThrive	USA High Ropes Course Repairs LLC
Aerial Designs	FrenchCreek Fall Safety	Pigeon Mountain Industries, Inc.	Vertical Access - Aire Libre PR
Aire Libre International	Fusion Climb	Podium	Viewpoint Videos
Alpine Towers International	Granite Insurance	Revl	Walltopia AD
Bendetti Optics	Head Rush Technologies	Robertson Harness	Wherewolf
Blend Marketing	Hibbs-Hallmark & Company	Ropes Park Equipment / Outdoor Ventures	Wichard Inc
Bonsai Design, LLC	High 5 Adventure Learning Center	Signature Research Inc	Worldwide Enterprises/ZIPWIRE
Challenge Access LLC	High Trek Ventures, LLC.	Singeunity	Xola
Challenge Design Innovations	Historic Banning Mills/American Adventure Park Systems	Skyline Ziplines Ltd.	Xtreem LLC
Challenge Towers	HR Outfitter	Skylotec North America	Zip-Flyer, LLC
Challenge Works, Inc	InCord		